



TexasBankersFoundation



April is Financial Literacy Month & April 21, 2009 is Teach Children to Save Day:

Catch the National Media Wave and be part of the Texas Solution



Recent banker surveys on consumer education and financial literacy programs reveal that many banks and bankers are interested in beginning or enhancing a financial education program, but just don't know where to start.

For those banks needing help getting started or for those wanting to supplement their current efforts, we are providing two very valuable tool kits developed by the ABA Education Foundation. These Teach Children to Save Resource kits have everything you need to get started. The resource kits are available for Grades K-6 and Grades 7-12. Each resource kit includes:

Age-Appropriate Lessons

- Engaging Student Worksheets
- Step-by-Step Lesson Plans for Each Activity
- Large Display Poster
- Media Tips and Talking Points
- Family Resources — Information you can send home

All that is missing from the kits is the local banker, who:

- Contacts his or her school connections
- Schedules an appointment to teach on April 29, 2008
- Delivers the 45-minute program

The Teach Children to Save program offers you and your bank a special opportunity to teach today's youth the important habit of saving. This program has a proven track record and provides age-appropriate lessons that are **EASY** to teach and **EASY** for audiences to comprehend. Lesson plans and activities are neatly grouped by grade level, and the tab dividers keep you organized. **And it can be used year-round.**

The Texas Bankers Foundation and the IBAT Education Foundation invite you to join us in promoting **Financial Literacy Month in April and Teach Children to Save Day on April 21, 2009.** It's a great time to highlight your bank's ongoing financial literacy efforts or to kick-start your bank's involvement in financial education.

Through a special arrangement with ABA, we are able to offer all Texas bankers the member discounted price on all orders.

Both kits (Grades 8-6 and 7-12): \$170

Grades K-6 kit: \$95

Grades 7-12 kit: \$95



ORDER FORM

Teach Children to Save Kits



Company Name _____

Contact Person Mr. Ms. _____

Title _____

E-mail Address _____

Street Address (required for UPS delivery) _____

City, State, Zip _____

Mailing Address (if different from above) _____

City, State, Zip _____

Phone _____

Fax _____

My institution has never conducted a Financial Education Program

Quantity		Price	Amount
_____	Teach Children to Save K-6 – PB107a	\$95	\$ _____
_____	Teach Children to Save 7-12 – PB107b	\$95	\$ _____
_____	Teach Children to Save K-12 – PB107c	\$170	\$ _____
		Shipping & Handling	\$ _____
		Sub-Total	\$ _____
		Tax (8.25%) (TX Residents Only)	\$ _____
		Total	\$ _____

* Value of Order	Shipping Cost
Up to \$200.00	\$6.00
\$200.01 and up	\$10.00

PAYMENT INFORMATION

CHECK ENCLOSED MasterCard Visa American Express

Card Number _____ 3-digit sec.# _____ Exp. Date _____

Cardholder's Name _____

Credit Card Billing Address _____ City/State/Zip _____

Signature _____

Please make check payable to Texas Bankers Association and return it with your order to:

TEXAS BANKERS ASSOCIATION
P.O. Box 2569 • Austin, TX 78768-2569
fax (512) 473-2560 • phone (512) 472-8388
www.texasbankers.com