

2025 Community Day of Service Checklist

Use this step-by-step guide to prepare your bank for a successful Day of Service on October 13.

- Save the Date: Mark your calendar for Monday, October 13 and commit to joining banks across Texas in this collective day of service.
- Appoint a Day of Service Champion: Designate an internal point person to coordinate your bank's volunteer activity and serve as a liaison with your community partner and TBA.
- Select a Service Activity: Choose one or more community service activities that align with local needs and your team's interests.

 Confirm participation with any partnering organization(s).
- Brand Your Effort: Use the official Day of Service logo provided by TBA. You may also customize it with your bank's logo for internal use, signage or promotional materials.
- Promote Your Plans: Prepare communications for both internal audiences and local press. Use the social media hashtag #TXBanksDayofService and include the logo in graphics or announcements.
- Engage on Service Day: On October 13, take lots of photos and post on social media using the event hashtag. Encourage staff to share their experience and amplify posts from other participating banks across Texas.