**Subject:** Join Us for Texas Community Banks Day of Service – October 13

**Dear Team,**

I’m excited to share that [Bank Name] will be participating in **Texas Community Banks Day of Service** on **Monday, October 13**—a statewide day of service organized by the Texas Bankers Association, uniting banks across Texas in support of our communities.

This initiative is an opportunity for us to step outside our daily roles and show what community banking is truly about: **serving people first**.

Here at [Bank Name], we’ve chosen to [briefly describe your planned service activity—e.g., volunteer with the local food pantry, organize a park cleanup, host a school supply drive, etc.]. Every one of you plays a part in the good our bank does year-round, and this day will allow us to extend that impact even further.

**Here’s how you can participate:**

* **Volunteer** on October 13 with your team
* **Wear your [Bank Name] gear** and represent our values in action
* **Help us share the story** by taking photos and posting with the hashtag **#TXBanksDayofService**

Whether it’s lending a hand, sharing a smile, or giving back your time—you’ll be part of a larger movement across Texas, showing that banks do more than manage money. **We invest in people.**

More details will follow from [name of internal coordinator], but I wanted to personally encourage you to take part in something that reflects the heart of who we are.

Let’s show our community—and the entire state—that we’re proud to be a bank that gives back.

With gratitude,
**[CEO Name]**
**President & CEO**
**[Bank Name]**