**Sample Press Release** to promote participation

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**FOR IMMEDIATE RELEASE**
*Contact:* [Your Name]
[Your Title]
[Bank Name]
[Phone Number]
[Email Address]
[Bank Website]

**[BANK NAME] Participates in Statewide Day of Service to Support [TOWN/REGION] Community**

**[CITY, TEXAS] — [DATE]** — On Monday, October 13, [Bank Name] will join banks across the state in giving back during this *Day of Service*, a statewide initiative organized by Texas Bankers to highlight the local impact of community banks.

Employees from [Bank Name] will volunteer their time and energy at [Name of nonprofit, school, or activity], helping to [brief description of activity—e.g., prepare meals, clean up a park, host a financial literacy session, etc.].

“We’ve always believed in being more than just a bank—we’re a neighbor, a partner, and a part of this community,” said [Bank President/CEO Name]. “This community focused *Day of Service* gives us a special opportunity to roll up our sleeves and make a difference alongside our customers and neighbors.”

This *Day of Service* brings together community banks across Texas to perform service projects of all kinds, reinforcing the role local banks play in strengthening the communities they serve.

[Optional quote from local partner nonprofit leader or city official.]

To follow along and see how banks are giving back across the state, visit [Bank’s social media] or search the hashtag **#TXBanksDayofService**.

**About [Bank Name]**

[1-2 sentence boilerplate about the bank—e.g., Founded in 1905, [Bank Name] is a locally owned community bank serving [region] with [#] locations across [counties/cities].]