



## 2025 CORNERSTONE AWARD

Texas banks are the unsung heroes of their communities, as their efforts many times go unnoticed by the general public. The goal of the Cornerstone Awards is to recognize and reward Texas banks that have made a commitment to be the cornerstones of their communities. Cornerstone Award winners will be honored at a special luncheon during the Texas Bankers Association's Annual Convention in April 2025.

### Winning banks will receive:

- Recognition at the Cornerstone and Leaders in Financial Education (LiFE) Awards luncheon at the TBA Annual Convention.
- A Cornerstone Award trophy.
- A video of the project will be presented at the luncheon which can be shared on the bank's website and social media channels.
- The winning projects will be featured in an article in Texas Banking magazine and shared on TBA's social media channels.
- A press release recognizing all of the 2024 Cornerstone Award recipients will be distributed by TBA and a customizable press release template will be provided to distribute to local media.

### Eligibility:

The competition is open to all TBA member institutions. Entries should be submitted for community projects initiated or ongoing\* within the 2024 calendar year. \*Projects recognized with a Cornerstone Award in 2024, 2023 or 2022, are not eligible for a 2025 Cornerstone Award. Only one project per bank charter may be nominated.

Examples of programs for the Cornerstone Award include (but not limited to):

- Small business and economic development
- Support for neighborhood and housing development
- Programs that revitalize main street or neighborhoods
- Aid to low to moderate income individuals
- Health and wellness and anti-drug programs
- The sponsoring of sports programs and civic organizations
- Scholarships
- Support of adult literacy programs
- Support of the arts, such as music or theater programs
- Programs for children in foster care or crisis situations
- Bank employee volunteerism and community service

### How to Enter:

- The completed nomination form signed by the bank president, CEO or board chairman.
- Tell us about your project and community efforts via the questions below and/or by creating your own format.
- 7-10 photos and/or video assets to showcase your project and community efforts.
- Any additional documentation such as news clippings, press releases, letters, brochures, ads, posters or anything that illustrates the benefits of your project.

**Entries must be submitted by Tuesday, December 31, 2024.**

Please keep a copy of the entry, and do not submit irreplaceable materials.

### Questions?

Contact Foundation Director Jocelyn Carby at [jocelyn@texasbankers.com](mailto:jocelyn@texasbankers.com).

## Cornerstone Entry Form

Bank Name

Mailing Address

Street Address

City

State

Zip

☐ Mr. ☐ Ms.

Bank Contact Name

Title

Phone

E-mail

Bank Web Address

Bank President, CEO or Board Chair

Bank President, CEO or Board Chair Signature

**Name of Project:**

**What year did the project originate:**

**Why was the project created (i.e. met a need, benefitted the community, etc.):**

**What is the mission and/or goal(s) of the project:**

**How would you describe the success of the project (i.e. # of events held, etc. in 2-3 sentences):**

**Describe the events hosted within the project (2-3 sentences):**

**Statement about the project from bank president, CEO or board chairman** (please include name of person making statement):

**Did community leaders or media recognize the bank's efforts? How?**

**Please include event flyers, sample presentations and/or documents to showcase projects, a minimum of 7-10 high resolution photos (project/events, bank volunteers, etc.) or videos to illustrate your bank's efforts.**

**Entry forms and supported materials should be emailed or sent electronically via the submit button below:**

Jocelyn Carby

[jocelyn@texasbankers.com](mailto:jocelyn@texasbankers.com)

**CLEAR**

**SUBMIT**

**SAVE**

**Questions?** Contact Foundation Director Jocelyn Carby at [jocelyn@texasbankers.com](mailto:jocelyn@texasbankers.com).