



## **2025 LEADERS IN FINANCIAL EDUCATION INDIVIDUAL RECOGNITION AWARD**

Is there someone in your institution who has gone above and beyond in dedicating time and energy and has inspired others in his or her institution to provide financial education in your community?

The LiFE Individual Recognition Award will be given to an individual who, in the eyes of the judges, has made the greatest contribution to promote and provide financial education in his or her community. LiFE Individual Recognition Award winners will be honored at a special luncheon during Texas Bankers Association's Annual Convention in April 2025.

### **Eligibility:**

- Nominee must be an employee of a TBA-member banking institution.
- Nomination must be made by any officer, employee or director of a member bank.
- Nominee must continually promote and provide financial education in his or her community.

### **LiFE Award recipients will:**

- Recognition at the Cornerstone and Leader in Financial Education (LiFE) Awards luncheon at the TBA Annual Convention.
- A Leaders in Financial Education Award trophy.
- A video highlighting the honoree's commitment to financial education will be presented at the luncheon and a copy will be provided to the bank and/or individual, which can be added to the bank's website.
- Be featured in an article in Texas Banking magazine and in highlighted in TBA's social media posts.

### **Nomination should include:**

- The completed nomination form signed by the bank president, CEO or board chairman.
- Headshot and resume of nominee.
- Statement describing the nominee's efforts to enhance financial literacy in his or her community and why you believe that person should be considered for the LiFE Individual Recognition Award (statement should be 250-500 words).
- 7-10 photos and/or video assets to showcase nominee's community efforts.
- Any additional documentation such as news clippings, press releases, letters, brochures, ads, posters or anything that illustrates the nominee's efforts.

### **Entries must be submitted by **Tuesday, December 31, 2024.****

Please keep a copy of the entry, and do not submit irreplaceable materials.

### **Questions?**

Contact Foundation Director Jocelyn Carby at [jocelyn@texasbankers.com](mailto:jocelyn@texasbankers.com).

## LiFE Individual Recognition Award Nomination Form



Name of Nominee Mr. Ms.

Title or job description

Bank

Bank mailing address City, State, Zip

Employed since

Phone number E-mail address

Nomination submitted by Title

Phone number E-mail address

Bank President, CEO or Board Chair Signature

### Nomination should include:

- The completed nomination form signed by the bank president, CEO or board chairman.
- Headshot and resume of nominee.
- Statement describing the nominee's efforts to enhance financial literacy in his or her community and why you believe that person should be considered for the LiFE Individual Recognition Award (statement should be 250-500 words).
- 7-10 photos and/or videos of nominee's involvement in promoting financial education.
- Any additional documentation such as news clippings, press releases, letters, brochures, ads, posters or anything that illustrates the nominee's efforts.

**Completed application, resume, statement, photos and additional documentation  
should be emailed to or sent electronically via the submit button below:**

Jocelyn Carby

[jocelyn@texasbankers.com](mailto:jocelyn@texasbankers.com)

CLEAR

SUBMIT

SAVE

**Questions?** Contact Foundation Director Jocelyn Carby at [jocelyn@texasbankers.com](mailto:jocelyn@texasbankers.com).