



TexasBankers
Association

203 W. 10th St.
Austin, TX 78701

25TH ANNUAL
**SENIOR MANAGEMENT
SUMMIT**

JULY 10-12 • LOST PINES

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REGISTER NOW!

BOOK YOUR HOTEL BY JUNE 18!

25TH ANNUAL

SENIOR MANAGEMENT SUMMIT

JULY 10-12, 2019

HYATT REGENCY LOST PINES RESORT
LOST PINES



2019

LEARN ABOUT EMERGING TRENDS,
NEW PRODUCTS & SERVICES AND
IDEAS FOR REDUCING RISK AND
ENHANCING PROFITABILITY.

Join us for the 25th Annual Senior Management Summit

The chief executive officers, senior management and directors of today's banks must stay informed of the many forces driving change in the marketplace. New developments and trends do affect profitability. The Senior Management Summit is designed to address these important informational needs.

This unique conference brings together an impressive line-up of industry experts and advisors to give "executive summary" presentations covering important issues, challenges and opportunities facing Texas community banks. The Senior Management Summit provides an overview of what every CEO, senior officer and bank board member needs to know about emerging trends, new products and services and ideas for reducing risk and enhancing profitability.



Hotel Information

Hyatt Regency Lost Pines Resort & Spa
575 Hyatt Lost Pines Road
Lost Pines, Texas

Enjoy this 700-acre destination resort located 20 minutes southeast of Austin-Bergstrom International Airport in Austin and situated on the banks of the Colorado River. This unique property offers championship golf, a world-class spa and water park in addition to rafting trips on the Colorado River, excursions through McKinney Roughs Nature Park, and horseback riding through historical lands.

A special **room rate of \$206** has been secured exclusively for this conference. Book your reservation online <http://bit.ly/srmgmt19> by **Tuesday, June 18, 2019**. Rooms may not be available after this date, so please make reservations early!

Registration/Cancellation

Member: \$695 • Nonmember: \$1,390
The fee includes program, materials, breakfasts, lunch and receptions.

For IRS reporting purposes, the food cost portion of your registration is approximately \$400.

Register online or complete the attached form and return it with your fee as indicated. Confirmation will be emailed to you upon registration.

Full registration fees will be refunded if written notice is received no later than **July 3, 2019**. Please email to education@texasbankers.com. There is no refund after this date. Extenuating circumstances are reviewed on an individual basis. Substitutions are permitted without added cost or penalty.

Download the **TBA Event app** for more information, including details about speakers, sponsors and more. Search for "Texas Bankers Association" in the App Store or Google Play.



Course Materials

Speaker handouts will be available on the TBA Event App prior to the conference.

Continuing Education

Texas State Board of Public Accountancy: 12 CPE credit hours. There are no educational prerequisites.
State Bar of Texas: An application for CLE credit has been submitted. Attendees will be notified of approval.

Coffee Break Sponsors

Eide Bailly LLP
Ncontracts



Texas Bankers Association
Strong Banks. Stronger Communities.



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WEDNESDAY
JULY 10

12:00 p.m. – 12:45 p.m.

Registration

Registration Folders sponsored by Piper Jaffray

Key Cards sponsored by Equias Alliance, an NFP Company

WiFi sponsored by PCBB

12:45 p.m. – 1:00 p.m.

Conference Welcome

1:00 p.m. – 2:00 p.m.

Economic Outlook for Business Decision Makers

Mark Dotzour, *College Station*

2:00 p.m. – 2:15 p.m.

Coffee Break

2:15 p.m. – 3:00 p.m.

Crafting an Intelligent Merger

Craig McMahan, *Keefe, Bruyette & Woods, A Stifel Company, Austin*

3:00 p.m. – 3:45 p.m.

Culture & Conduct Risk: How a Strong Culture of Compliance Can Mitigate Risk

Jessica Caballero, *Abrigo, Austin*

3:45 p.m. – 4:00 p.m.

Coffee Break

4:00 p.m. – 5:00 p.m.

Banking Vision 2020: Innovation at the Speed of Life

Virginia Heyburn, *Fiserv, Naples, FL*

5:00 p.m. – 6:30 p.m.

Opening Cocktail Reception — Guests Invited

Sponsored by **Insperty**

THURSDAY
JULY 11

7:15 a.m. – 8:15 a.m.

Breakfast

Sponsored by **Centrant Community Capital**

8:15 a.m. – 9:15 a.m.

Passing the Torch: Preparing for a Business Succession

Korbett Roberts and William (Bill) Roberts, *Erben Associates, LLC, Austin*

9:15 a.m. – 9:30 a.m.

Coffee Break

9:30 a.m. – 10:30 a.m.

Bank Executives: What is Your Cyber Responsibility?

Chad Knutson, *SBS Cybersecurity, LLC, Madison, SD*

10:30 a.m. – 10:45 a.m.

Coffee Break

10:45 a.m. – 11:45 a.m.

Dialogue with the Regulators

Moderated by John Heasley

Kristie Elmquist, *FDIC, Dallas*

Robert Triplett, *Federal Reserve Bank of Dallas*

Charles Cooper, *Texas Department of Banking, Austin*

Troy Thornton, *OCC, Dallas*

11:45 a.m. – 12:45 p.m.

Luncheon: The New Political Landscape for Banking

John Heasley, *Texas Bankers Association, Austin*

1:00 p.m. – 2:00 p.m.

Customer Engagement: Transforming Banking

Marci Armstrong, *Southern Methodist University, Dallas*

2:00 p.m. – 2:15 p.m.

Coffee Break

2:15 p.m. – 3:00 p.m.

Innovative Ideas in Non-Interest Income and CRA

Dory Wiley, *Commerce Street Capital, Dallas*

3:00 p.m. – 3:15 p.m.

Coffee Break

3:15 p.m. – 5:15 p.m.

A Taste of Innovation Tournament (a twist on Shark Tank)

Bring your craziest ideas to the table! Space is limited.

Facilitated by Deborah Scanlon, Dustin Bobbit, *BKD, Houston*

5:15 p.m. – 6:30 p.m.

Cocktail Reception

Sponsored by **Checkpoint Capital, LLC**

FRIDAY
JULY 12

7:15 a.m. – 8:30 a.m.

Breakfast

Sponsored by **RSM US LLP**

8:30 a.m. – 9:30 a.m.

4 Steps to Building Your Future Bank

Joe Sullivan, *Market Insights, Inc., Seattle, WA*

9:30 a.m. – 9:45 a.m.

Coffee Break

9:45 a.m. – 10:45 a.m.

The Perils of Oversimplification and 'Easy Fixes' in Balance Sheet Management

Blake Scharlach, *TIB, Farmers Branch*

10:45 a.m. – 11:00 a.m.

Coffee Break

11:00 a.m. – 12:00 p.m.

Strategic Governance: Evaluating the Decision to Buy, Sell or Stay Put

C.K. Lee, *Piper Jaffray & Co., Dallas*

12:00

Grand Prize Drawing and Adjourn

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575 HYATT LOST PINES ROAD • LOST PINES, TEXAS



REGISTRATION

REGISTER ONLINE OR COMPLETE A SEPARATE FORM FOR EACH REGISTRANT

Mail: Texas Bankers Association • P.O. Box 2569 • Austin, Texas 78768-2569
Email: register@texasbankers.com • Fax: 512-473-2560 • Phone: 800-462-7295

Member: \$695 Nonmember: \$1,390

Name Mr. Ms.

Title

Bank or Company

Street Address

City, State, Zip

Mailing Address (if different from above)

City, State, Zip

Phone

Email Address

To expedite your registration, please include any other names you have used (i.e. maiden name, formal name or nickname) and, if applicable, any other financial institutions you have previously worked for.

Other Names

Other Financial Institutions

Please note any special accommodations below (i.e. ADA, food allergies, dietary requests, etc.):

REGISTER ONLINE AT WWW.TEXASBANKERS.COM/STORE