

2020

# CONFERENCE SPONSORSHIP

Vendor opportunities at TBA Conferences

GUIDE

Texas Bankers Association conferences are designed to promote interaction between bankers and vendors — most breaks, receptions and meal functions take place in an area conducive for exposure and interaction with the conference attendees. Taking advantage of sponsoring allows you a larger target audience in one setting and provides opportunities to develop strong relationships with multiple bankers from across Texas.

## Cyber Tech 2020

February 12-14 • Hyatt Regency, Lost Pines

Cyber Tech 2020 (formerly Technology Conference) offers IT officers the latest of best practices, state-of-the-art technology solutions and a look at the future. Current issues, such as security, compliance, vendor selection and technology efficiencies will be presented.

- **Who Attends: CIOs, Information Security, Operations, Risk Managers, Technology Officers**

## Virtual CFO Conference

June 24-26 • Virtual Delivery

TBA's Virtual CFO Conference addresses issues such as regulatory changes, strategic growth during a pandemic, accounting update principles and other relevant topics. In addition to the impressive line-up of industry experts, the program allows for virtual peer interaction and resource sharing.

- **Who Attends: CFOs & Operations Officers**

## Women in Banking Conference

Postponed to 2021

TBA's Women in Banking Conference is designed to help inspire, motivate and support women in banking by providing them with nationally recognized speakers addressing topics and unique challenges specifically targeted to them.

- **Who Attends: Women in banking**

## Virtual Human Resources & Operations Conference

August 26-28 • Virtual Delivery

This conference is geared specifically for HR and Operations professionals who need the latest information on bank operations and HR issues. Attendees participate in discussions concerning employee retention, operations compliance and labor law. Employee training and development is also on the agenda.

- **Who Attends: HR & Training Directors, Operations Officers**

[Click here for virtual sponsorship opportunities](#)

## Virtual Texas Economic Resilience Summit

September 23-24 • Virtual Delivery

Texas Economic Resilience Summit will center on the theme: "Leading America Into A Post-COVID Economy". This event will encourage a positive and proactive policy dialogue to ensure that a business-friendly Texas leads the way into the economic future.

The Texas Economic Resilience Summit will truly be a unique experience as we discuss how resilient Texas banks are in helping our communities bounce back.

- **Who Attends: Community Bank CEOs, Senior Officers and Bank Directors**

[Click here for virtual sponsorship opportunities](#)

## Virtual Security & Risk Management Conference

November 4-6 • Virtual Delivery

The security officer role has evolved. Today's security professional must be skilled in active shooter response, internal fraud, robbery and handling crisis situations. This conference is specifically designed to develop the skills required to succeed. All aspects of physical bank security are covered — few other programs provide such a comprehensive agenda.

- **Who Attends: Security & Operations Officers**

[Click here for virtual sponsorship opportunities](#)

## Agriculture & Rural Affairs Conference

Postponed to 2021

The annual Ag Conference addresses legal, legislative and market issues impacting agri-business in Texas and the U.S. The Ag industry update is beneficial to bankers and customers alike.

- **Who Attends: Agricultural Lenders**

## Questions?

### CONTACT

Tam Nguyen • [tam@texasbankers.com](mailto:tam@texasbankers.com)  
203 W. 10th St. • Austin, TX 78701-2388  
(512) 472-8388 • [www.texasbankers.com](http://www.texasbankers.com)

## SPONSOR BENEFITS

- 6' skirted table for table top exhibit
- Complimentary full registration for **ONE** company representative
- Company name included in promotional brochure\*
- Sponsor recognition included in attendee handouts
- Name badge ribbons for all representatives in attendance for visibility on-site
- Company logo on event signage\*
- Attendee roster provided to paid sponsors two weeks prior to conference
- Sponsor recognition in event app

\* Provided sponsorship is confirmed prior to printing.

## SELECT YOUR SPONSORSHIP

You may designate more than one conference. You will be contacted right away if your selection is no longer available.  
[Member/Nonmember pricing](#)

**CYBER TECH 2020** [CF108](#)

**VIRTUAL CFO CONFERENCE** [CF105](#)

**WOMEN IN BANKING CONFERENCE** [CF112](#)  
**Postponed to 2021**

**VIRTUAL HR & OPERATIONS CONFERENCE** [CF102](#)  
**Click here to download HR & Ops Conference sponsor form**

**VIRTUAL TEXAS ECONOMIC RESILIENCE SUMMIT** [CF106](#)  
**Click here to download Texas Economic Resilience Summit sponsor form**

**AG & RURAL AFFAIRS CONFERENCE** [CF101](#)  
**Postponed to 2021**

**VIRTUAL SECURITY & RISK MGMT CONFERENCE** [CF107](#)  
**Click here to download Security & Risk Management Conference sponsor form**

## CONTACT INFORMATION

Company

Sponsor Contact\*

Title

Street Address

City, State, Zip

Mailing Address (if different from above)

City, State, Zip

Phone

Email Address

Company Website

\*This contact is who TBA needs to communicate with for planning purposes; contact will not be registered to attend the event.

## NEEDS & REQUIREMENTS

If you are a first time sponsor, or believe previously sent files are outdated, please provide your company logo (**EPS format is preferred; PDF or 300 dpi tif and jpg files are accepted**). A brief company description (35-40 words) is also required — please email to [amanda@texasbankers.com](mailto:amanda@texasbankers.com).

- I understand it is my responsibility to contact the hotel directly for any electrical/AV needs for my exhibit booth.
- I understand it is my responsibility to provide payment for any necessary hotel charges incurred from shipments delivered by our company.

## PAYMENT INFORMATION

Invoices will be sent approximately eight weeks prior to each event and payment must be received at least three weeks prior to the event. Payment by check (payable to Texas Bankers Association) or credit card is accepted (Visa, MC and AmEx). Contact Amanda Mauer for additional information.

[amanda@texasbankers.com](mailto:amanda@texasbankers.com)

phone: 512-472-8388

[www.texasbankers.com](http://www.texasbankers.com)

## CANCELLATION/REFUND POLICY

All cancellations must be submitted in writing. Cancellations received less than 30 days prior to the event will receive a 50% refund. Any cancellations received less than 15 days prior to the event or 'no shows' will not be refunded.