

2021

CONFERENCE SPONSORSHIP

Vendor opportunities at TBA Conferences

GUIDE

Texas Bankers Association conferences are designed to promote interaction between bankers and vendors — most breaks, receptions and meal functions take place in an area conducive for exposure and interaction with the conference attendees. Taking advantage of sponsoring allows you a larger target audience in one setting and provides opportunities to develop strong relationships with multiple bankers from across Texas.

Human Resources & Operations Conference

June 23-25 • Hyatt Hill Country, San Antonio

This conference is geared specifically for HR and Operations professionals who need the latest information on bank operations and HR issues. Attendees participate in discussions concerning employee retention, operations compliance and labor law. Employee training and development is also on the agenda.

- **Who Attends: HR & Training Directors, Operations Officers**

Agriculture & Rural Affairs Conference

September 22-24 • The Driskill, Austin

The annual Ag Conference addresses legal, legislative and market issues impacting agri-business in Texas and the U.S. The Ag industry update is beneficial to bankers and customers alike.

- **Who Attends: Agricultural Lenders**

CFO Conference

October 13-15 • Omni Dallas Hotel at Park West, Dallas

TBA's annual CFO Conference addresses issues such as asset/liability management, regulatory changes, accounting principles and other relevant topics. In addition to the impressive line-up of industry experts, the program allows for extensive peer interaction and resource sharing.

- **Who Attends: CFOs & Operations Officers**

Security & Risk Management Conference

Nov. 17-19 • The Westin Riverwalk, San Antonio

All regulatory agencies require the institutions they supervise to develop and maintain a Security Program — this is not an option. To be truly effective, a Security Program must contain policies and procedures that regulate the routine activities of every function and department within the institution.

- **Who Attends: Security & Operations Officers**

SPONSOR BENEFITS

- 6' skirted table for table top exhibit
- Complimentary full registration for **ONE** company representative
- Company name included in promotional brochure*
- Sponsor recognition included in attendee handouts
- Name badge ribbons for all representatives in attendance for visibility onsite
- Company logo on event signage*
- Attendee roster provided to paid sponsors two weeks prior to conference
- Sponsor recognition in event app

* Provided sponsorship is confirmed prior to printing.

SELECT YOUR SPONSORSHIP

You may designate more than one conference. You will be contacted right away if your selection is no longer available.
[Member/Nonmember pricing](#)

HR & OPERATIONS CONFERENCE [CF102](#)

AG & RURAL AFFAIRS CONFERENCE [CF101](#)

CFO CONFERENCE [CF105](#)

SECURITY & RISK MANAGEMENT CONFERENCE [CF107](#)

Questions?

Call: (512) 472-8388

Email: tbasco@texasbankers.com

CONTACT INFORMATION

Company

Sponsor Contact*

Title

Street Address

City, State, Zip

Mailing Address (if different from above)

City, State, Zip

Phone

Email Address

Company Website

*This contact is who TBA needs to communicate with for planning purposes; contact will not be registered to attend the event.

NEEDS & REQUIREMENTS

If you are a first time sponsor, or believe previously sent files are outdated, please provide your company logo (**EPS format is preferred; PDF or 300 dpi tif and jpg files are accepted**). A brief company description (35-40 words) is also required — please email to tbasco@texasbankers.com.

- I understand it is my responsibility to contact the hotel directly for any electrical/AV needs for my exhibit booth.
- I understand it is my responsibility to provide payment for any necessary hotel charges incurred from shipments delivered by our company.

PAYMENT INFORMATION

Invoices will be sent approximately eight weeks prior to each event and payment must be received at least three weeks prior to the event. Payment by check (payable to Texas Bankers Association) or credit card is accepted (Visa, MC and AmEx). Email tbasco@texasbankers.com for additional information.

phone: 512-472-8388

www.texasbankers.com

CANCELLATION/REFUND POLICY

All cancellations must be submitted in writing. Cancellations received less than 30 days prior to the event will receive a 50% refund. Any cancellations received less than 15 days prior to the event or 'no shows' will not be refunded.