

2021 Executive Forums



TexasBankersAssociation
Strong Banks. Stronger Communities.

Join a community of fellow banking officers to exchange ideas, dissect challenges and discuss important issues.

Forums are for TBA Bank Members only

HOW IT WORKS

Take advantage of this exclusive opportunity and apply to join other executive-level banking professionals in pertinent conversations specific to your management role. There are four separate Forums that cater to different executive positions: CEO, CFO, Senior Lender, and IT/Security Officers. Your facilitator will encourage everyone to submit topics of interest prior to each session to further customize discussions.

WHAT'S IN IT FOR YOU?

Improve your effectiveness in your role and solve your most pressing concerns. Obtain access to highly respected industry experts, expand your personal and professional growth and form lasting relationships with your peers.

WHEN AND WHERE

Each Forum meets three times per calendar year for one day. Meetings will either be held virtually or in Austin. Exact location TBD. The CFO, Senior Lender and IT/Security Forums are broken into two groups based on bank asset size and market. If your registration is approved for 2021, you will be assigned your group by TBA staff to ensure that topics are relatable to you and competition is minimal.

CFO Forum

Group 1: March 18 (Virtual), July 15 (TBD), November 4 (TBD)

Group 2: March 19 (Virtual), July 16 (TBD), November 5 (TBD)

Senior Lender Forum

Group 1: March 24 (Virtual), July 28 (TBD), November 17 (TBD)

Group 2: March 25 (Virtual), July 29 (TBD), November 18 (TBD)

CEO Forum

March 26 (Virtual), July 30 (TBD), November 19 (TBD)

IT & Security Forum

Group 1: April 20 (Virtual), June 7 (TBD), November 15 (TBD)

Group 2: April 21 (Virtual), June 8 (TBD), November 16 (TBD)

POTENTIAL DISCUSSION TOPICS

Information Technology and Security Officers

- Cybersecurity
- Regulatory Guidance
- Security Controls
- IT and INTRex Regulatory Examinations
- Business Continuity
- Incident Response Testing
- Vendor Management

Chief Executive Officers

- Profitability Strategies
- Branch Issues
- Regulations
- Asset-Liability
- Technology
- Succession Planning
- Recruiting Lenders
- Board Productivity

Senior Lenders

- Portfolio Management
- Effective Loan Grading
- Customer Segmentation
- Competition
- CECL
- Sales Negotiation
- Exam Experiences
- Leadership Skills

Chief Financial Officers and Controllers

- Financial Reporting
- Margin Maintenance
- ALLL Methodology
- Leadership
- CECL Implementation
- Fraud Issues
- Vendor Management
- Cybersecurity

"I can say with absolute certainty that it was the best education and training session that I have experienced in my 25-year banking career. It's a great concept. I'm looking forward to meeting again."

— Joseph M. Rankin III, President & CEO

REGISTRATION

Registration fee: \$1,200

Forums are for TBA Bank Members only. The registration fee includes all three sessions. Submit this form to education@texasbankers.com and await your notification of approval and assigned group dates. You will not be charged until you are accepted into the program.

CANCELLATION POLICY

The price includes all three sessions. A full refund for the Forum will be given for cancellations received **5 days prior to the first session**. Substitutions for any of the three sessions are welcome at no additional charge. Refunds for individual forum sessions will not be given.

LOCATION

Meetings will either be held virtually or in Austin, specific location TBD.

Learn more about TBA Peer Group Meetings
at www.texasbankers.com/peergroups



FIND US ON SOCIAL MEDIA

2021 EXECUTIVE FORUMS

REGISTRATION FORM

Apply online or complete a separate form for each registrant.

Email: education@texasbankers.com

Mail: Texas Bankers Association
PO Box 2569
Austin, TX 78768-2569

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|--|--|
| <input type="checkbox"/> IT & Security Forum | <input type="checkbox"/> CEO Forum |
| <input type="checkbox"/> CFO Forum | <input type="checkbox"/> Senior Lender Forum |

Name Mr. Ms.

First Name for badge

Title

Bank/Company

Business Address

Mailing Address (If different from above)

City/State/Zip

Phone

Fax

Email

Please note any special accommodations below (i.e. ADA, food allergies, dietary requests, etc.)

To expedite your registration, please include any other names you have used (i.e. maiden name, formal name or nickname) and, if applicable, any other financial institutions you have previously worked for.

Other Names

Other Financial Institutions