

# THE THUMBPRINT SIGNATURE PROGRAM

**Are bad checks making a dent in your profit margin? Check fraud costs financial institutions and their customers millions of dollars each year. The Thumbprint Signature Program can help your financial institution fight check fraud without inconveniencing your customers.**

- Non-account holders asking to cash a check place an impression of their thumbprint on the face of the check using a small “inkless” touch pad.
- Thumbprint Signature is a natural deterrent — criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by account holders. It dramatically speeds up the investigation’s identification process.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.
- General information and recommended operating policies to assist your organization in implementing the program are available.



DECAL

## **Materials, which feature the Thumbprint Signature logo printed in red and black, include:**

- **Touch pads:** These have a shelf life of 18 months or a minimum of 500 impressions.
- **Teller window display:** Post these 6 x 3-inch “tent-style” display signs at your teller windows as an additional reminder that you participate in the program.
- **Statement stuffers:** These 3 ½ x 7 ½ - inch brochures explain the mechanics of the program. Send them as a public service announcement to all your account holders, and make sure you have enough on hand for anyone who might have questions about the program.
- **Decals:** Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.



TOUCH PADS

STATEMENT STUFFER



TELLER WINDOW DISPLAY



**Texas Bankers Association**  
*One Industry. One Vision. One Voice.*



Order Form				
Quantity	Item	Member	Non-Member	Total
<b>Touch Pads</b>				
	1-100 pads	\$4.50 ea.	\$5.75 ea.	
	101-250 pads	\$4.00 ea.	No Discount	
	Over 250 pads	\$3.50 ea.	No Discount	
	<b>Decals</b>	\$2.45 ea.	\$4.60 ea.	
	<b>Window Displays</b>	\$2.50 ea.	\$5.00 ea.	
<b>Statement Stuffers</b>				
	500-1500 copies	\$0.14 ea.	\$0.17 ea.	
	2000-3000 copies	\$0.13 ea.	No Discount	
	3500-4500 copies	\$0.12 ea.	No Discount	
	Over 4500 copies	\$0.11 ea.	No Discount	
<b>Product Quantity</b>	<b>Shipping &amp; Handling</b>	Shipping & Handling		\$
Up to \$200.00	\$10.00	Subtotal		\$
\$200.01 and up	\$15.00	Tax (8.25 %) TX residents		\$
<b>Total</b>				\$

Company Name \_\_\_\_\_

Contact Person  Mr.  Ms. \_\_\_\_\_

Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Street Address (required for UPS delivery) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Mailing Address (if different from above) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

## PAYMENT INFORMATION

CHECK ENCLOSED (payable to Texas Bankers Association)

Credit Card (MC, Visa and AmEx accepted)

SEND INVOICE

You will be contacted by telephone to provide this information prior to processing your order.

**MAIL: TEXAS BANKERS ASSOCIATION • P.O. Box 2569 • Austin, TX 78768-2569**

**PHONE: (512) 472-8388**

**FAX: (512) 473-2560**

**EMAIL: charlotte@texasbankers.com**

**WEB: www.texasbankers.com • www.thebankstore.com**