



Texas Bankers  
Association  
203 W. 10th St.  
Austin, TX 78701-2388



## THE THUMBPRINT SIGNATURE PROGRAM

**Check fraud costs credit unions and their customers millions of dollars each year. Through the Thumbprint Signature Program, credit unions can send a clear message to criminals that check fraud will not be tolerated. How can Thumbprint Signature help you?**

- Non-accountholders asking to cash a check place an impression of their thumbprint on the face of the check using a small “inkless” touch pad.
- Thumbprint Signature is a natural deterrent — criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by accountholders. It dramatically speeds up the investigation’s identification process.
- Even with the implementation of Check 21, the program continues to be a valuable resource in fighting fraud.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.



### Materials include:

- **Touch pads:** These have a shelf life of 18 months or a minimum of 500 impressions.
- **Teller window display:** Post these 6 x 3-inch “tent-style” display signs at your teller windows as an additional reminder that you participate in the program.
- **Statement stuffers:** These 3 ½ x 7 ½ -inch brochures explain the mechanics of the program. Send them as a public service announcement to all your accountholders, and make sure you have enough on hand for anyone who might have questions about the program.
- **Decals:** Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.
- We'll be happy to send you a packet with general information and recommended operating policies to assist your organization in implementing the program.





## Order Form

Quantity	Item	Retail Price	Total
Note: Minimum order of 5 pads is required.			
<b>Touch Pads</b>			
	5-100 pads	\$5.75 ea.	
	101-175 pads	\$4.25 ea.	
	176-300 pads	\$3.75 ea.	
	301 and up	\$3.50 ea.	
	<b>Decals</b>	\$4.60 ea.	
	<b>Teller Window Displays</b>	\$5.00 ea.	
	<b>Statement Stuffers</b> (Increments of 500)	\$85 per 500	
<b>Product Quantity</b>	<b>Shipping &amp; Handling</b>	Shipping & Handling	\$
Up to 70	\$15.00	Subtotal	\$
71-250	\$25.00	Tax (8.25 %) TX residents	\$
251-500	\$40.00	<b>Total</b>	\$
501+	Call		

The Texas Bankers Association makes no specific warranties regarding the success of this program for reducing check fraud; nor can it be held responsible for any problems or complaints encountered. Each industry must review the laws and rules regulating that specific industry to ensure that the program is in compliance with the laws and rules to which that industry is subject.

Company Name \_\_\_\_\_

Contact Person  Mr.  Ms. \_\_\_\_\_

Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Street Address (required for UPS delivery) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Mailing Address (if different from above) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

## PAYMENT INFORMATION

CHECK ENCLOSED (payable to Texas Bankers Association)

Credit Card (MC, Visa and AmEx accepted)

You will be contacted by telephone to provide this information prior to processing your order.

**MAIL: TEXAS BANKERS ASSOCIATION • 203 W. 10th St. • Austin, TX 78701-2388**

**PHONE: (512) 472-8388**

**FAX: (512) 473-2560**

**EMAIL: tbasco@texasbankers.com**